“Sonic Electronix Video Submission” – Official Rules

Please read the Official Rules and Regulations (“Official Rules”) of the “Sonic Electronix Installation Video Review” (“Submission”). You must agree to accept and comply with the Official Rules to participate in the Submission. By submitting a video, you agree you have read and accept the Official Rules.

DESCRIPTION: Upload a 1-2 minute (60 to 120 seconds) video showcasing the product you purchased from Sonic Electronix installed. The deadline for entry submission is 30 days of receipt.

ELIGIBILITY: Submissions are open only to legal residents of the United States and District of Columbia (“U.S.”) who are at least fourteen years of age on the date of the Video submission (“Entrant”). If you have not reached the legal age of majority in your jurisdiction of residence at the time of entry, you must have your parent’s or legal guardian’s knowledge and consent to submit your Video. Submissions are not accepted from Puerto Rico, and other U.S. Commonwealths, Territories and jurisdiction (including overseas military installations). Submissions are subject to all federal, state and local laws and regulations and are void where prohibited by law.

SPONSOR: Sonic Electronix, Inc., 28340 Avenue Crocker, Suite 202, Valencia, CA 91355 (“Sponsor”).

ADMINISTRATOR: Sonic Electronix, Inc., 28340 Avenue Crocker, Suite 202, Valencia, CA 91355 (“Administrator”).

AGREEMENT TO THE OFFICIAL RULES: By submitting a video or videos, each Entrant (<u>or if the Entrant is not of the age of majority in his/her state of residence , his/her parent or legal guardian</u>) fully and unconditionally: (a) agrees to and accepts these Official Rules (including Sponsor’s and/or Administrator’s interpretation of the Official Rules) and the decisions of the Sponsor and/or the Administrator, which are final and binding in all matters relating to Submission; (b) agrees to release and hold harmless Sponsor/Administrator and its respective agents, employees, officers, directors, successors and assigns, against any and all claims, injury or damages relating to or arising out of participation in his or her Submission and/or the use or misuse or redemption of credits awarded or to be awarded as part of the Submission, including but not limited to any claims based on publicity rights, defamation, invasion of privacy, copyright infringement, trademark infringement, any other cause of action relating to intellectual property infringement or otherwise concerning impairment of a third party’s proprietary right(s); and (c) acknowledges compliance with these Official Rules.

Receiving any credit for Submission is contingent upon fulfilling all requirements and satisfying all conditions set forth herein.

VIDEO REQUIREMENTS: To be eligible to submit a video, your video must meet the following requirements. By submitting your video, you represent that your video meets these requirements (any video you submit is referred to as a “Video” or “Videos”):

1. Video must be at least sixty (60) seconds but no longer than one-hundred twenty (120) seconds in total running time.
2. Video cannot exceed 200 MB in size.
3. Video may only be in the following file formats: .wmv, .avi, .mpg, .mpeg.
4. If Video contains music, you must have a license to use the music in your Video or otherwise have written authorization to use the music in Your Video.
5. Video must be your original work and must not contain images, music, words, ideas, choreography or direction of any other person, unless you have explicit written permission to use the same for this submission and which complies with these official requirements.

6. Video must not violate or infringe any third party's rights, including but not limited to, copyright, trademark, right of publicity, right of privacy or trade secret, and must not in any way violate any applicable laws or regulations.
7. Video must not contain any content or performance that is sexually explicit, offensive, illegal, pornographic or obscene.
8. Video must not contain libelous, slanderous or defamatory materials or statements, including but not limited to words or symbols that are widely considered offensive to individuals of a certain race, gender, ethnicity, national origin, religion, sexual orientation or socio-economic group.
9. Video must not include threats or incitement of violence to any person, entity, group or business.
10. Video must not contain anything that may be construed as hateful or derogatory to any person, entity, group or business.
11. Video must not contain any commercial content that promotes any product or service or contain or reference any third party names (including but not limited to URLs or hyperlinks), logos, service marks or trademarks, trade names or trade dress.
12. Video must not have been previously submitted to any other website or entered in any competition or contest.
13. Video must meet the requirements of these official requirements, as determined in the sole discretion of Sonic Electronix.
14. Video must not contain or depict any of the following, whether through words or imagery: Gratuitous violence, guns or other imagery or gestures of weapons resulting in injury or death. Violence may not be used to stimulate the audience or to invite imitation, nor may it be shown or offered as an acceptable solution to problem or conflict.
    - License plates, phone numbers, personal addresses (whether physical or email) or any other personally-identifiable information.
    - Hard liquor use or product images;
    - Illegal drug or alcohol use or abuse;
    - Offensive or abusive language or imagery of any kind, as determined in the sole discretion of Sonic Electronix;
    - Conduct or activities in violation of these official requirements;
    - Any other content, display, materials and/or images that is or may be considered inappropriate, unsuitable or offensive, as determined in the sole discretion of Sonic Electronix.
15. Video must be about specific product you purchased at Sonic Electronix. Possible video content can include, but is not limited, to the following:
    - Share your initial reaction of the product, both good and bad;
    - Share your customer service experience at Sonic Electronix;
    - Talk about Sonic Electronix' fast shipping;
    - Talk about Sonic Electronix' great pricing and overall product selection;
    - Share your experience about using our website to find the product you are featuring;
    - Tell us why you use Sonic Electronix;
    - Tell us how long you have been a customer of Sonic Electronix;
    - Describe why you are loyal to Sonic Electronix.

HOW TO ENTER: To submit a Video, visit videos.sonicelectronix.com (the "Website") and click "submit a customer video" graphic within ELIGIBILITY Requirements, submit a Qualifying Video (as defined below) with the required contact information ("Entry") and submit the completed Entry as directed. To submit a Video, the Entrant must have purchased the item from Sonic Electronix and have it installed. Limit: Five (5) entries per person or email address per month. In the event more than five (5) Entries are received from any one person or email address within the Eligibility Period, the first five (5) Entries will be processed and credited if approved; however, additional ones will not. In the event of a dispute, Entries will be deemed made by the authorized account holder of the email address submitted at the time of Entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider, or other organization that is responsible for assigning email addresses or the domain associated with the submitted email address. The customer may be required to show proof of being the authorized account holder. Sponsor/Administrator is not liable for lost, late, misdirected, or corrupted Entries whether due to a technical error or otherwise. Entries become the property of Sponsor and will not be acknowledged or returned other than by credit if approved and within guidelines.

"Qualifying Video" is a video submitted by an Entrant that meets the criteria set forth in the Video Requirements section of these Official Rules. Administrator shall have sole discretion in determining whether a submitted video meets the Video Requirements. Acceptance and posting of your video submission on the Website does not necessarily mean that your video submission is eligible for and approved for credit.

By submitting your Video, you grant to Sponsor and its respective affiliates a perpetual, royalty-free license (with the right to sublicense) to exhibit, broadcast, copy, reproduce, encode, compress, encrypt, incorporate data into, edit, rebroadcast, transmit, record, publicly perform, create derivative works of, distribute and synchronize in time related to visual elements, and/or any portions or excerpts thereof and/or otherwise exploit the submitted Video (subject to the rights of Sponsor in any elements included therein) in any manner, an unlimited number of times, in any and all media whether now known or hereafter devised, throughout the world, in perpetuity including, but not limited to, the right to make any and all uses thereof, or for purposes of advertising or trade without notice and without any compensation, royalty, accounting, liability or obligations of any kind to you.

GENERAL RESTRICTIONS: No cash or other substitution may be made, except by the Sponsor, who reserves the right to substitute a credit in whole or in part with another type of credit comparable or greater value if the intended credit is not available for any reason as determined by the Sponsor in its sole discretion.

GENERAL CONDITIONS / RELEASE: By participating, Entrant (and if an eligible minor, their parents or legal guardians) agree to (a) release any Submission or Related Entities, their respective directors, officers, agents and employees from any and all liability for any claims, costs, injuries, losses or damages of any kind caused by (i) Entrant's participation, including the unauthorized or illegal access to personally identifiable or sensitive information or the acceptance, possession, use, or misuse of the credit; (ii) any Entities sponsorship or administration of the Submissions; and (iii) Entrant's and/or any third party's use, sale or disposal of the credit**;** (b) acknowledge that said parties have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, expressed or implied, in fact or in law, relative to the credit (any written warranty by the manufacturer concerning any credits used will be provided along with the credit). Neither Submission or Related Entities nor any service providers are responsible for incorrect or inaccurate transcription of Entry information, or for any human or other error, technical malfunctions, lost/delayed data or voice transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, inability to access any online service or Website or to complete a telephone call or facsimile transaction, or any other error or malfunction, or late, lost or misdirected mail, or any injury or damage to participant's or any other

person's computer related to or resulting from participation in this Video Submission. **CAUTION:** ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE, TAMPER WITH THE ENTRY PROCESS, OR OTHERWISE UNDERMINE THE LEGITIMATE OPERATION OF SONIC ELECTRONIX MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO COOPERATE IN THE PROSECUTION OF ANY SUCH INDIVIDUAL(S) AND TO PURSUE ALL REMEDIES TO THE FULLEST EXTENT PERMITTED BY LAW. Failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. This offer may end at any time.

DISPUTES: Entrants (and, if an eligible minor, their parents and legal guardians), agree that (a) any and all disputes, claims and causes of action arising out of, or connected with, the Submission or any credit awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Los Angeles County, California, U.S.A.; (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering such Submissions but in no event attorneys' fees; and (c) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to, claim punitive, incidental and consequential damages and any other damages, other than out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the. construction, validity, interpretation and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Submission Process, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of California.

ENTRANTS PERSONAL INFORMATION: Information collected from Entrants is subject to the Sonic Electronix Privacy Policy which can be found at http://www.sonicelectronix.com/privacy_policy.php. By submitting your Video for participation, you are agreeing to these Official Rules as well as the terms of the Sonic Electronix Privacy Policy.

RULES: For a copy of these Official Rules, mail a stamped, self-addressed envelope to: Sonic Electronix, Inc., 28340 Avenue Crocker, Suite 202, Valencia, CA 91355. Specify " 'Sonic Electronix Video Submission Official Rules' " on your request.